

Subimo's decision-support tools: Helping you make better decisions for better health.

With Subimo's decision-support tools you can make health care decisions with confidence.

**MORE THAN 80% OF AMERICAN
INTERNET USERS HAVE
SEARCHED FOR INFORMATION
ON AT LEAST ONE MAJOR HEALTH
TOPIC ONLINE.²**

LOG ON TODAY

The more you know, the better decisions you can make — that's the idea behind Subimo's decision-support tools. To start taking advantage of these tools, go to anthem.com and log on to MyAnthem — your connection to personalized member services and information.

If you have not registered for MyAnthem, simply go to anthem.com, click on the "Register" button and sign up today.

When it comes to making important health care decisions, knowledge is power. The decision-support tools, provided by Subimo, can help you make smart choices about your medical care. And, smarter decisions can help you feel better and live healthier. To gain access to the following tools, go to anthem.com and log on to MyAnthem™.

HEALTHCARE ADVISOR® — *FIND CARE THAT'S RIGHT FOR YOU*

Healthcare Advisor is designed to empower you to make the best health care choices. In fact, a recent survey revealed that 82 percent of people using the Healthcare Advisor made better decisions.¹ That's because this tool can help you:

- learn what to expect when facing an illness
- research different treatment options
- find the appropriate hospital for a certain health need
- know what to expect before having surgery
- determine which hospitals have met leading standards for patient safety

TREATMENT COST ADVISOR™ — *ESTIMATE YOUR MEDICAL COSTS BEFORE YOU RECEIVE CARE*

Treatment Cost Advisor allows you to estimate medical costs before you receive care. With this tool, you can:

- find cost information for many common medical conditions and health care services
- get reliable cost estimates, adjusted to your age, sex and location
- find network and out-of-network cost comparisons

PHARMAADVISOR™ — *TAKE THE GUESSWORK OUT OF PRESCRIPTIONS*

PharmaAdvisor helps you better understand your prescription medications. With easy-to-use information on more than 11,000 drugs, PharmaAdvisor can help you:

- learn how a drug works
- understand the possible side effects of a drug
- find out how a drug interacts with other medications
- come up with questions to ask your doctor about a drug

1 Subimo's Healthcare Advisor Survey, March 31, 2004.

2 Internet Health Resources, Pew Internet and American Life Project Report, 2003.

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